



Project Acronym: TRANSLITERACY

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UPF	Universitat Pompeu Fabra	Spain
UOC	Fundació per a la Universitat Oberta de Catalunya	Spain
UOXF	The Chancellor, Masters and Scholars of the University of Oxford	UK
JYU	Jyväskylän Yliopisto	Finland
UMINHO	Universidade do Minho	Portugal
UdelaR	Universidad de la República	Uruguay
PUJ	Pontificia Universidad Javeriana	Colombia
UNITO	Università degli Studi di Torino	Italy
ARS MEDIA	Ars Media SRL	Italy

RMIT University (Australia) participates in the research but is not a beneficiary of the TRANSLITERACY Project.

**This article is under consideration in a
journal revision process**

From the Digital Native to the Digital Apprentice. Transmedia Skills and Informal Learning Strategies of Adolescents in Spain

1. Abstract

This article presents the results of the Spanish context of a study carried out with adolescents within the Transmedia Literacy project (European Union Horizon H2020 Program). It explores the transmedia skills that teenagers have and the informal learning strategies carried out to acquire them. The results show that teenagers have different transmedia skills but they have them to very varying degrees. Their acquisition of these skills is conditioned by their motivations, attitudes and context. YouTube is a key source of information and learning of transmedia skills among Spanish adolescents. Based on these results the myth of the digital native is deconstructed and the concept of digital apprentice is considered.

Keywords: Adolescents, Transmedia Skills, Informal Learning, Digital Native, Digital Apprentice



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