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The TRANSLITERACY project consortium is composed of:

UPF Universitat Pompeu Fabra Spain
UOC Fundació per a la Universitat Oberta de Catalunya Spain
UOXF The Chancellor, Masters and Scholars of the University of Oxford UK
JYU Jyväskylän Yliopisto Finland
UMINHO Universidade do Minho Portugal
UdelAR Universidad de la República Uruguay
PUJ Pontificia Universidad Javeriana Colombia
UNITO Università degli Studi di Torino Italy
ARS MEDIA Ars Media SRL Italy

RMIT University (Australia) participates in the research but is not a beneficiary of the TRANSLITERACY Project.
Introduction

This is a comparison between the main findings of the Transmedia Literacy research in Finland and the UK. The fieldwork included a questionnaire on media habits, workshops focusing on participatory culture and video games, and interviews with students from four schools in each country (two primary schools, two upper secondary schools). The schools in Finland were selected so, that there were two schools from urban area and two schools from rural area. In the UK the schools were selected so there was one in an urban area and one in a city area. Only two schools were needed in the UK as they covered both age groups.

The workshops and interviews were video recorded and afterwards they were transcribed and analysed in regards to the informal learning strategies and transmedia skills mentioned, demonstrated or implied during the sessions. The transmedia skills were grouped as skill sets and each research team produced detailed mapping of the informal learning strategies and transmedia skills to provide a basis for international comparisons. This paper provides a provisional comparison between the findings in Finland and the UK, based on the Top 5 Outcomes listing produced by the research teams in each country, and the overall comparison of the informal learning strategies and transmedia skills mappings. The aim is to identify possible differences between these data sets, or other interesting issues, which would deserve a closer scrutiny, and thus, to provide a proposal for research article to be elaborated in collaboration between the Finnish and UK research teams.