



**TRANSMEDIA LITERACY**  
Exploiting transmedia skills and informal learning strategies  
to improve formal education

H2020-ICT-2014-1

## **Quarterly Report on**

**Data Management VI and Dissemination Process III**

**October- December 2017**

# **11**

In Quarterly 11, the team has been working the following tasks:

- **Data systematisation & analysis:** The Coordination Team has finished the task of comparing the Nvivo nodes of each partner in order to create a global list of transmedia skills and informal learning strategies. We have presented a Global Transmedia Skills and Informal Learning Strategies tree node which includes the data from Spain, United Kingdom, Portugal, Italy, Finland, Australia, Uruguay and Colombia.
- We have been working on the productions of 13 deliverables, according the contract amendment (Document Number: 645238-13). These deliverables are: D5.3, D5.4, D5.5, D5.6, D5.7, D5.8, D5.9, D5.13, D5.14, D5.15, D5.16, D5.17 and D5.18. All of these documents have been presented on 30<sup>th</sup> November 2017.
- **Social media and website dissemination:** We are spreading new contents and all the call for papers related to Transliteracy Project both in the [project website](#) and in the *Twitter* account [@Trans\\_Literacy](#).
- The Transliteracy team is **working on the [project's final conference](#) that will be host by Pompeu Fabra University from 22-24 March 2018**. The aim of this conference is to share different experiences and knowledge between the Media Literacy scholars and Primary and Secondary School teachers. For that reason, there are several sessions of academic papers, workshops and innovative educational practices on schedule. We have finished the selection of the proposals. After a double blind peer-review process, the congress committee has chosen **11** workshops, **27** innovative educational experiences and **33** papers sent from scholars of 14 countries.
- There **were several presentations of the project** in different congresses and events:

Researchers	Title of conference	Event/Organization	Place	Date
Sara Pereira, Pedro Moura and Joana Fillol.	“As novas celebridades: análise de Youtubers destacados por adolescentes portugueses”	III Congresso Internacional sobre Culturas – Interfaces da Lusofonia.	Braga (Portugal).	23-25 November 2017.
Sara Pereira, Pedro Moura, Simona Tirocchi, Gabriella Taddeo and Carlos A. Scolari.	“Usos dos media e práticas de produção e participação. Estudo de caso com jovens de Portugal, Itália e Espanha”.	X Congresso SOPCOM.	Viseu (Portugal).	27-29 November 2017.
Carlos A. Scolari	Transmedia Literacy reasearch project.	Transmedia Earth Conference	Medellín (Colombia)	11-13 October 2017
Débora Lanzeni	Transmedia: Un acercamiento desde la	Reunión Científica GID Transmedia,	Girona (Spain)	19-20 October 2017

	etnografía a su uso analítico	Universitat de Girona		
Maria-Jose Masanet	Transmedia Literacy. Competències transmedia i estratègies d'aprenentatge informal per millorar l'educació formal.	Reunión Científica GID Transmedia, Universitat de Girona	Girona (Spain)	19-20 October 2017
Carlos A. Scolari	Transmedia literacy. ¿Qué están haciendo l@s chic@s con los medios.	XVI Encuentro Latinoamericano de Facultades de Comunicación Social (FELAFACCS).	Valparaíso (Chile).	17-20 October 2017.
Carlos A. Scolari	Transmedia literacy. Competencias transmedia y estrategias informales de aprendizaje	IX Encuentro Internacional de Investigadores y Estudiosos de la Información y la Comunicación	La Habana (Cuba)	13-17 November 2017
Maria-Jose Masanet	Competencias transmedia y estrategias informales de aprendizaje de los adolescentes.	Seminario Ecologías del Aprendizaje, Universidad de Valladolid.	Valladolid (Spain).	14-15 December 2017
Maria-Jose Masanet	Los peligros del mito romántico: utilidad de las teen series para detectar y trabajar con adolescentes en la prevención de relaciones abusivas.	Seminario Ecologías del Aprendizaje, Universidad de Valladolid.	Valladolid (Spain)	14-15 December 2017

- We have spread the **Call for Papers of Transmedia Literacy** for Journal Comunicación y Sociedad (Universidad de Guadalajara, Mexico). This CFP is coordinated by Dr. Carlos Alberto Scolari (Universitat Pompeu Fabra Barcelona, Spain), Dr. Rosalía Winocur (Universidad de la República, Uruguay), Dr. Sara Pereira (Universidade do Minho, Portugal) and Dr. Carlos Barreneche (Universidad Javeriana, Colombia). The deadline the presentation of manuscripts was December 15<sup>th</sup>, 2017, and there were received 42 papers.
- The Coordination Team continues with the design of **participatory workshops to create different Didactic Cards** with the aid of La Salle Schools (Spain) and some Second Education Teachers.
- The Coordination Team alongside the Italian partners Ars Media, UNITO and INDIRE continues with the **design of the audiovisual contents (YouTube channel) and the**

**website for the Teacher's Kit.** There have been recorded six videos between Italy and Spain.

- All TRANSLITERACY teams is working on the writing of a book about the general findings of the project. It will be presented on the project's conference.