TRANSMEDIA LITERACY
Exploiting transmedia skills and informal learning strategies
to improve formal education

H2020-ICT-2014-1

Quarterly Report on

Methods application – Fieldwork II

April – June 2016
In Quarter 5, the team went on with the fieldwork commenced in January. Between January-May 2016 the Coordination Team in Barcelona worked on the second part of the methodological protocol (besides the Researcher’s Kit) consisting of costumized categories and instructions for qualitative data processing in NVivo. Each partner received this document on May 2016 to start processing the raw data obtained through the surveys, workshops and interviews performed in the fieldwork phase. A practical implementation of this protocol was shown during the second day of the Transliteracy Workshop (July 1st).

From June 30th of June to July 1st, the Universitat Pompeu Fabra held the first Transliteracy Workshop, an interdisciplinary two-day meeting of the international partners from the Transmedia Literacy project. Briefings on the project progress in each country, prospects and instructions on NVivo were shared and discussed.