



TRANSMEDIA LITERACY
Exploiting transmedia skills and informal learning strategies
to improve formal education

H2020-ICT-2014-1

Quarterly Report on

Data Management V and Dissemination Process

July- September 2017

10

In Quarterly 10, the team has been performing the following tasks:

- **Second round of the coding process with NVivo software.** All the data from the different countries have been integrated in the corresponding NVivo Server project. All research teams have finished the second node tree. The purpose of this second coding was the extraction of all the transmedia skills and informal learning strategies of each country. The Coordination Team, with suggestions of the rest of the partners, merged every partner list and created a Global Transmedia Skills and Informal Learning Strategies list. The **Deliverable D4.2.** is a complete report of the Global Transmedia Skills and Informal Learning Strategies list. This document is available at the [project website](#).
- **Data systematisation & analysis:** The Coordination Team has begun the task of comparing the NVivo nodes of each partner in order to create a global list of transmedia skills and informal learning strategies. At the moment, there is a European Transmedia Skills and Informal Learning Strategies node tree which includes the data from Spain, United Kingdom, Portugal, Italy and Finland.
- The **project contract amendment (Document Number: 645238-13)** suggested by the Transliteracy Research Team on July 7th was approved by the project officer on August 25th. The proposal was to move Deliverable D.4.2. from June to September and D5.3., D5.4, D5.5, D5.6, D5.7, D5.8, D5.9, D5.13, D5.14, D5.15, D5.16, D5.17 and D5.18 from September to November 2017.
- **Social media and website dissemination:** We are spreading new contents and all the call for papers related to Transliteracy Project both at the [project website](#) and the Twitter account [@Trans Literacy](#).
- The Transliteracy team is **working on the [project final conference](#) that will be hosted by Pompeu Fabra University from 22-24 March 2018.** At the moment, there are six keynote speakers confirmed: Dr. David Buckingham (University of Loughborough, UK), Dr. Divina Frau-Meigs (Université Sorbonne Nouvelle, France), Dr. Julian Sefton-Green (Deakin University, UK – Australia), Dr. Heather Horst (University of Sidney, Australia), Dr. Alejandro Piscitelli (Universidad de Buenos Aires, Argentina) and Dr. Sonia Livingstone (London School of Economics, United Kingdom). The aim of this conference is to share different experiences and knowledge between the Media Literacy scholars and Primary and Secondary School teachers. For that reason, there were several sessions of academic papers, workshops, round tables, etc.

- There **were several presentations of the project** in different congresses and events:

Researchers	Title of conference	Event/Organization	Place	Date
Sara Pereira and Pedro Moura	"They Tube, I watch, we talk: YouTube's relevance in the lives of Portuguese teenagers"	Audiences 2030 – Imagining a Future for Audiences. Participation: Presentation	Lisbon (Portugal)	28-29 September 2017
Simona Tirocchi and Gabriella Taddeo	"Youth and transmedia literacy in Italy: first results and educational outputs from the Transliteracy European project"	13th Conference of the European Sociological Association	Athens (Greece)	29 August – 01 September 2017
Gabriella Taddeo and Simona Tirocchi	"Is it just fun? Teens' participatory practices as emotional playground"	13th Conference of the European Sociological Association	Athens (Greece)	29 August – 01 September 2017
Rosalía Winocur and Soledad Morales	Habilidades transmediáticas en adolescentes uruguayos	"Modernidades, (In)dependencias, (Neo)colonialismos" II Symposium of the Southern Cone Studies Section of the Latin American Studies Association (LASA)	Montevideo (Uruguay)	19th July 2017
Carlos Barreneche and Eduardo Gutiérrez	Trasmedia skills: differences and inequalities in the Colombian context	IAMCR 2017 Conference	Cartagena (Colombia)	16-20 July 2017
Carlos A. Scolari	Transliteracy Project presentation	Master class at Universidad Católica Boliviana "San Pablo"	La Paz (Bolivia)	27 July 2017

- We are spreading the **Call for Papers for a special section on Transmedia Literacy** in *Comunicación y Sociedad* (journal published by Universidad de Guadalajara, Mexico). This CFP is coordinated by Dr Carlos Alberto Scolari (Universitat Pompeu Fabra Barcelona, Spain), Dr Rosalía Winocur (Universidad de la República, Uruguay), Dr Sara Pereira (Universidade do Minho, Portugal) and Dr Carlos Barreneche (Universidad Javeriana, Colombia). The deadline is December 15th 2017.
- The Coordination Team has begun the design of **participatory workshops to create different Didactic Cards** with the aid of La Salle Schools (Spain) and some Second Education Teachers.
- The Coordination Team alongside the Italian partners Ars Media, UNITO and INDIRE is working on the **design of the audiovisual contents (YouTube channel) and the Teacher's Kit website**.



European
Commission

Horizon 2020
European Union funding
for Research & Innovation